

The History of BCG

"BCG's Telegraph Exposure – August 1950"

The minutes of the Brisbane Camera Group on the 7th August 1950 made a brief mention of Brisbane's evening newspaper, the Brisbane Telegraph. Beside the word Telegraph the minute taker had written – "submit 10 x 8 inch glossy prints to Harry Clements by next Wednesday. Garth Grant-Thompson making the final choice." Images by BCG members were to be published in the Brisbane Telegraph. The Telegraph was arguably at its zenith. Official surveys of the time reveal that the home penetration of the Brisbane Telegraph in the Greater Brisbane area was 75%. Everybody read the Telegraph. It was a great achievement for a club not yet one year old to have member's work published in a major newspaper.

On the 28th August 1950, images by BCG members were given a two page spread (pages 14-15) in the Telegraph. Here https://trove.nla.gov.au/newspaper/page/23804906 is the digitised archive of those pages. The heading was "Brisbane Amateurs Took These". The "these" are eight prints – "Jolly Australian Bushman", "Nature's Artistry", "Gothic Artistry", "Death March", "Winter", "Sunrise at Jumpinpin", "Mother", and "Youthful". The authors were not tabled. The copy associated with the images read "The photos on this page are the work of the members of the Brisbane Camera Group. The aim of the 40 members of the group is to further the art of photography in Brisbane"

In the very same edition of the Telegraph on page 19 beside the Casket results and under the "Cameras, Supplies" heading was the Don McInnes advertisement for a same day developing and printing service through his chemist shop in the Valley. In fact, this advertisement was placed every day in the Telegraph. Don was the founder of BCG, the first President and by August 1950 was the BCG Patron. Don had generously donated in early 1950 a camera or 100 Golden Casket Shares (winner's choice) for a raffle to aid the club's finances. Don, in conjunction with Publicity Officer Garth Grant-Thompson, were pivotal in promoting BCG in the early years. The Telegraph article on the 28th August 1950 ensured that a significant part of the Brisbane population would now be aware that the Brisbane Camera Group existed. It was the only "non work related" camera club in the Brisbane area at that time.

As for the Brisbane Telegraph, it ceased publication on the 5th February 1988.



The Brisbane Telegraph August 28th 1950 pages 14-15.



The Brisbane Telegraph August 28th 1950 page 19.